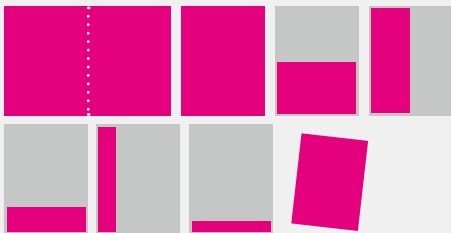


ARTWORK

- PDF is preferred but EPS, TIFF, JPG, AI, Quark and Freehand files are accepted.
- All artwork must be supplied digitally (prepress is CTP) at the exact size, 300dpi (with 5mm bleed when required).
- All fonts and linked images must be embedded or pathed.
- Any colour proofs supplied with ads are for indicative purposes only. "All care, no responsibility" applies to all provided artwork.
- Discounts will be offered for 3+ multiple insertions. 20% booking fee applies for special positions.
- Artwork (to exact size) for inserts must be sent prior to the printing of the insert.
- Late delivery – No compensation or responsibility will be assumed by *Real Groove* if ads are delivered beyond our publishing deadline. A charge for late delivery of artwork may apply unless arranged with *Real Groove* prior to deadline in writing.
- All prices exclude GST and are non-commission bearing. Payment is due with the artwork, credit is only subject to approval, and collection costs are payable by the advertiser. Our advertising terms and conditions apply.
- Cancellation – Ads must be cancelled in writing to Groove Media, 21 days prior to artwork deadline.

RealGroove

MUSIC, MOVIES, FASHION & CULTURE MONTHLY



MAGAZINE SPECS

Magazine size – 275mm (h) x 210mm (w) – perfect bound
 Magazine stock – 115gsm Media gloss
 Cover stock – 200gsm Media gloss

DOUBLE PAGE SPREAD – \$5,900

420mm (w) x 275mm (h)
 5mm bleed on all sides

FULL PAGE – \$3,300

210mm (w) x 275mm (h)
 5mm bleed on all sides

HORIZONTAL HALF PAGE – \$1,950

198mm (w) x 128.5mm (h)

VERTICAL HALF PAGE – \$1,950

96mm (w) x 263mm (h)

HORIZONTAL QUARTER PAGE – \$1,200

198mm (w) x 61mm (h)

VERTICAL QUARTER PAGE – \$1,200

45mm (w) 263mm (h)

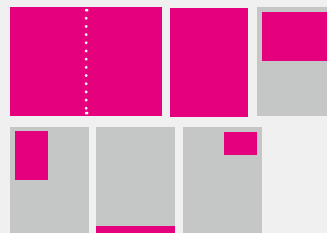
BANNER – \$700

198mm (w) x 27.5mm (h)

INSERT – \$1,600

No larger than 190mm (w) x 250mm (h)

THE GROOVE GUIDE



MAGAZINE SPECS

Magazine size – 210mm (h) x 148 mm (w)
 Magazine stock – 90gsm Media gloss

DOUBLE PAGE SPREAD – \$2000

296mm (w) x 210mm (h) + 5mm bleed on all sides

FULL PAGE – \$1200

148mm (w) x 210mm (h) + 5mm bleed on all sides

BACK COVER – \$2000

148mm (w) x 210mm (h) + 5mm bleed on all sides

HALF PAGE – \$750

138mm (w) x 97.5mm (h)

QUARTER PAGE – \$450

66.5mm (w) x 97.5mm (h)

FRONT PAGE BANNER – \$950

Inside Banner – \$375148mm (w) x 15mm (h)+ 5mm bleed on all sides

1/8 PAGE – \$300

46.25mm (w) x 66.5mm (h)